





ICC Thailand would like to invite your company and your suppliers to take part in reducing greenhouse gas emissions by participating in the "SME Climate HUB" project.

# A new SME Climate Hub will support small- and medium-sized businesses to curb carbon emissions to increase competitiveness.

A coalition of major organisations has announced the launch of the ground breaking one-stop shop climate action platform for small- and medium-sized enterprises (SMEs) to curb carbon emissions, build business resilience and gain a competitive advantage.

The SME Climate Hub – co-hosted by the International Chamber of Commerce (ICC), the Exponential Roadmap Initiative, the We Mean Business coalition and the United Nations Race to Zero campaign – launches today at the 2020-edition of New York Climate Week.

The SME Climate Hub is made possible by the We Mean Business coalition's partnership with Amazon. Announced in June, a key part of the partnership is focused on mobilising supply chains, including SMEs, to take and scale-up measurable and direct action on climate change.

The SME Climate Hub will encourage small- and medium-sized companies to commit to halving greenhouse gas emissions before 2030 and to reaching net-zero emissions before 2050. SMEs making the commitment – which will be globally recognised by the United Nations Race to Zero campaign – will be able to take advantage of accessible tools and resources to help them reduce emissions and build business resilience. The platform will couple these tailored resources with opportunities for businesses to unlock direct commercial incentives.

Despite making up approximately 90% of business worldwide and employing over two billion people, SMEs have been largely underserved by climate action initiatives to date. In establishing the SME Climate Hub, the co-hosts of the platform see an opportunity to enable emissions reductions at large scale – and, in doing so, build bottom-up resilience to climate risks in essential global supply chains.

Recognising that the effects of the COVID-19 pandemic have disrupted small businesses throughout the world, the initiative will place a strategic emphasis on enabling SMEs to leverage climate action as a means of winning and retaining business, reducing costs, enhancing access to capital and increasing business preparedness to external shocks.

Several major multinational corporations, including **Ericsson, IKEA, Telia, BT Group and Unilever**, that have set targets to reach net-zero emissions in their value chains have committed to support the SME Climate Hub through a new "1.5°C Supply Chain Leaders" group. These companies have made a firm commitment to include climate-related targets and performance in their supplier purchasing criteria – and to work hand in hand with the SMEs in their supply chain to deliver net-zero greenhouse emissions before 2050. They will also provide concrete tools, share knowledge and exchange best practices for implementing robust climate strategies through the SME Climate Hub.

# For more information (in Thai) and registration form <u>CLICK HERE !</u> Registration deadline is 5 August 2021.





### **ICC News**



#### What's next for ICC's Centres of Entrepreneurship?

In past months, the ICC Centre of Entrepreneurship (CoE) has been ramping up its operations. Earlier this year, the Centre hired an executive coordinator and released a community workshop report. With several new hubs in the works, <u>here's an update</u> on all CoE happenings.



## Modernising the global tax system

The Inclusive Framework released by the OECD and endorsed by the G20 offers a constructive approach to addressing key challenges caused by existing international tax rules that hinder trade and investment and prevents a level playing field for business. However, ICC warns that coordinated action is critical to the success of the agreement. On Monday, ICC co-hosted an online event as part of an International Tax Conference to further the conversation here



## Understanding the dispute resolution landscape

The ICC Commission on Arbitration and ADR is conducting a survey to better understand the current and desired use of alternative dispute resolution methods both separately from, and as part of, the arbitral process. <u>Share the survey</u> with your network.



#### Supporting ITC's SME Competitiveness Outlook 2021

ICC and the International Trade Centre (ITC) are strengthening ties through the formation of a brand-new inter-agency coordination group. ITC has recently released the latest edition of its flagship publication, the Small and Medium-sized Enterprises Competitiveness Outlook 2021. Read ITC Executive Director Pamela Coke-Hamilton's letter to our global network on how this publication can accelerate the recovery of MSMEs

### **ICC Mobile Applications**



### Incoterms® 2020 app gets makeover

The Incoterms® 2020 app is the only official tool from ICC that brings together essential information, resources, and insight regarding the commercial trade terms in one, easy to-access location.

Learn more

### ICC Dispute Resolution Services (DRS) app

The ICC DRS app is the premier tool for dispute resolution and business professionals to access rules and information from both ICC's International Court of Arbitration and Centre for ADR.



#### Learn more





### **Free Events**



### ICC YAF: "Energy projects: Current state and lessons learned" 5/6

30 July 2021



ICC YAF: The Future of Dispute Settlement in the Oil and Gas Industry

5 August 2021



ICC YAF: The real cost of arbitration and how to manage it

12 August 2021